## 🎨 Grocery Shop UI Kit – Full Color Palette

### ✅ ****Primary Colors****

| **Color Name** | **Hex Code** | **Usage** |
| --- | --- | --- |
| Bright Yellow | #FFC928 | Main background, discounts, highlights |
| Dark Blue | #1E3A8A | Header, titles, primary CTA background |
| White | #FFFFFF | Card backgrounds, screen background |

### 🌈 ****Secondary / Accent Colors****

| **Color Name** | **Hex Code** | **Usage** |
| --- | --- | --- |
| Light Gray | #F5F5F5 | Card background, borders, input backgrounds |
| Orange | #FFA500 | Tags, highlight buttons, discount banners |
| Green | #90C659 | Success status, organic tags |
| Soft Blue | #3B82F6 | Hyperlinks, small price tags |
| Black / Dark Gray | #1F2937 | Primary text, labels |

### 🍊 ****Product-Related Colors****

(Used in images or to match product type – these can be sampled or adjusted based on real product images)

| **Product** | **Suggested Color (Hex)** | **Notes** |
| --- | --- | --- |
| Lemon Yellow | #FDE047 | Used for lemons and yellow tags |
| Lime Green | #A3E635 | Used for limes, freshness |
| Apple Red | #EF4444 | Used for apples |
| Banana Yellow | #FACC15 | Used for bananas |

### 🟡 ****Optional Supporting Colors****

| **Color Name** | **Hex Code** | **Usage** |
| --- | --- | --- |
| Light Yellow | #FFF8DC | Backgrounds for product cards (optional) |
| Light Orange | #FFE4B5 | Discount banners, card hover (optional) |

## ✅ Figma Style Guide – Grocery Shop App Colors

You can **manually create** these color styles in Figma or **import a shared library** if needed. Here's the style guide for you to create inside Figma:

### 🎨 ****Color Styles to Create in Figma****

| **Style Name** | **Hex Code** | **Description** |
| --- | --- | --- |
| Primary / Yellow | #FFC928 | Main highlight, discount sections |
| Primary / Dark Blue | #1E3A8A | Headers, top bar, CTA buttons |
| Base / White | #FFFFFF | Backgrounds, card containers |
| Neutral / Light Gray | #F5F5F5 | Card backgrounds, borders, input fields |
| Accent / Orange | #FFA500 | Offer banners, callouts |
| Status / Green | #90C659 | Success indicators, organic tags |
| Accent / Soft Blue | #3B82F6 | Price tags, interactive links |
| Text / Dark Gray | #1F2937 | Primary text, labels |

### 🍏 ****Product Colors (Optional, For Visual Branding)****

| **Style Name** | **Hex Code** | **Usage** |
| --- | --- | --- |
| Product / Lemon Yellow | #FDE047 | Lemon visuals, highlights |
| Product / Lime Green | #A3E635 | Lime, freshness tones |
| Product / Apple Red | #EF4444 | Apple visual tags |
| Product / Banana Yellow | #FACC15 | Banana items, subtle yellow highlights |

### 📁 Suggested Figma Structure

Inside your **Figma Design System**, organize the styles like this:

Color Styles

├── Primary

│ ├── Yellow

│ └── Dark Blue

├── Base

│ └── White

├── Neutral

│ └── Light Gray

├── Accent

│ ├── Orange

│ └── Soft Blue

├── Status

│ └── Green

├── Text

│ └── Dark Gray

└── Product

├── Lemon Yellow

├── Lime Green

├── Apple Red

└── Banana Yellow

### ➕ How to Add in Figma:

1. Open your Figma file.
2. Select a shape (e.g., a rectangle).
3. Set the fill color to the hex code.
4. Click the 4-dot icon next to the fill → “+” to create a new style.
5. Name it based on the guide above (e.g., Primary / Yellow).
6. Repeat for all colors.